

Revolutionising installations with a flawless execution.



“Transcal are excited to see our suppliers taking feedback and using it to build great new products.”

Daniel Morgan
General Manager | Sales - Transcal

3M™ Print Wrap Film IJ280 with 3M™ Gloss Wrap Over laminate 8428G

Transcal
Australia

► Background

Transcal - an industry leader in vehicle branding services and a certified supplier and installer of 3M™, took the opportunity to trial the new 3M™ Print Wrap Film IJ280 and how it could play a valuable role in their high-quality installations.

As a supplier of choice for some of Australia's most brand-conscious organisations, Transcal looked at 3M™ Print Wrap Film IJ280 to see how the advanced film solution could enhance their large-scale projects.

They wanted to ensure the process was of the highest quality and competitive with industry leaders. Using a high-performance product to increase time productivity, alongside maintaining the easiest solution when branding entire fleets.



► Situation

Transcal offers the most comprehensive coverage of fleet branding services in Australia, and the necessity to maintain production standards for large fleets is crucial. The 3M™ Print Wrap Film IJ280 offers a newly formulated pressure-activated adhesive that can achieve striking results in a fraction of the time, giving Transcal the potential to push the boundaries of productivity in manufacturing - ultimately creating efficiencies beyond anything of its class and other branding applications.

With an expected performance life of 10 years, 3M™ Print Wrap Film IJ280 supports Transcal's high standards of accreditation and warranty protection in the industry.

► 3M™ Solution

3M™ Print Wrap Film IJ280 has revolutionised installations, giving confidence with repositioning without impacting the quality of the product.

Continually becoming the film of choice, the fleet's downtime can be minimised with less rework and proven to lift 2x less*. Paired with Transcal's experience and technical knowledge, the installers could maximise the new cutting-edge technology.

Timing in the manufacturing industry is everything. 3M™ Print Wrap Film IJ280 gives excellent hiding power with smooth results in a production scenario. The printable vinyl film is engineered to help you go fast and create looks that go the distance.

Engineered to stay down, the 3M™ Print Wrap Film IJ280 is an installer friendly film that takes the worry out of re-doing your work. This game-changing vinyl solution stays exactly where you want. Allowing even installers with limited experience the confidence to achieve the standard of results expected from specialists. Consequently increasing the range of installers who can achieve high quality outcomes, unrelentant of their skill level.

The 3M™ Print Wrap Film IJ280 is perfectly paired with the 3M™ Gloss Wrap Overlaminate 8428G to create the best-in-class vehicle wrap design. The film and overlaminate combination work together in conformability performance, bringing to life the application without any restriction. Perfectly connecting outstanding gloss quality with exceptional performance and productivity.



Comply™ v4 adhesive



Superior conformability with less heat



Features non-visible air-release channels

Superior Performance through 3M™ Science.

Faster installation and less re-work.



“During the first time installation the areas wrapped without using heat saved a great amount of time.”

Dean - Transcal Installer

► Results

3M™ Print Wrap Film IJ280 delivered an excellent, competitive solution by contributing significant time advantages.

The installation time was much shorter when using the pressure-activated adhesive. With its ease of sliding, tacking, snap-up and repositioning, larger areas such as the bonnet benefited primarily from the film's stretch. In addition, the better comfortability with heat for applications on recesses and deep channels gave the fitter ease of use, without the worry of lifting or re-doing work.

Ultimately producing a striking transformation with all the attributes needed for a great installation experience.

IMPORTANT NOTICE.

The results and outcomes of case studies or testimonials should not be interpreted as a guarantee or warranty of similar results. You are responsible for evaluating the product and determining whether it is suitable for your application. Please refer to 3M published specifications for product and warranty information.