

A transforming finish with durability.

3M™ Wrap Film Series 2080

Marine Protection Solutions (MPSNZ)
New Zealand

► Background

The owners of the Southern Star shared the same problem that plagues many owners of ageing boats. Wanting a facelift that would give the vessel a “like new” appearance, the owners were looking to find a cost-effective, durable solution that limited the time the boat would be in a dry dock.

The boat has had a broad life, starting as a pilot boat for America One in The America’s Cup before finally making its way into a family vessel serving the next 20 years performing family trips.

Using a high-performance product to update the hull would contribute to the longevity of the hull as it would minimise the ongoing maintenance and restoration work.

“Based on price, resilience and finish the 3M™ Wrap Film Series 2080 we decided on was by far the best choice with a deep navy blue finish, contrasting the white and gold. The outcome was stunning.”

M2 magazine



► Situation

After discovering the boat's deteriorating paint surface during a dry dock inspection, the essential requirements were to find an adhesive wrap that would improve endurance with UV stability and abrading resistance whilst awarding a striking finish.

The owners were also looking for a considerably more cost-effective option with would deliver results in a fraction of the time to more traditional methods such as a complete repaint.

Marine Protection Solutions, New Zealand were selected as the preferred installer. With over 14 years experience in the adhesive vinyl industry and specialising in high quality marine applications, MPSNZ were the perfect partner to complete this project.

► 3M Solution

With 3M™ Wrap Films being one of the most popular wraps for marine use, the owners were recommended 3M™ Wrap Film Series 2080 - G127 Blue Boat and 3M™ Wrap Film 180MC-241 Gold Metallic to overcome their obstacles.

Used extensively within the motor industry and for signage, the 3M™ Wrap Film Series 2080 vinyl is resistant to the harsh climate. It gives peace of mind against peeling, fading and bubbling. With its vast range of colours and finishes, the owners were able to find the perfect colour to achieve their desired luxurious yet timeless look and be a stand out around the waterline.

With proven 3M™ materials and warranties, boat owners can have the freedom to create a more impactful and vibrant look for their boats without the fear of any water damage. With excellent durability, 3M™ Wrap Film 2080 is designed to be used without any additional protection.



Controltac for easy repositioning



Ultra versatile to wrap just about anything



Features non-visible air-release channels

Superior Performance through 3M™ Science.

Water is no barrier to great finishes.

► Before



► After



“Being a 3M™ product too we knew it would be of the highest quality and something they stand by with robust guarantees.”

M2 Magazine

► Results

The Installation perfectly enhanced the original hull colour, delivering a dazzling finish. During significant disruptions with Covid restrictions, 3M™ Wrap Films provided an excellent and competitive solution. In addition, the installation time was much shorter by choosing to wrap, reducing the time off the water and lessening the ongoing maintenance that traditional paint requires.

With the 3M™ vinyl wrap ranges being one of the most popular for marine use, not only does the results look striking but it is designed to withstand to harsh environment.

IMPORTANT NOTICE.

The results and outcomes of case studies or testimonials should not be interpreted as a guarantee or warranty of similar results. You are responsible for evaluating the product and determining whether it is suitable for your application. Please refer to 3M published specifications for product and warranty information.